Disney News

OFFICIAL MAGAZINE FOR MAGIC KINGDOM CLUB FAMILIES
SUMMER 1977

The most incredible attraction in 22 years!

SPACE MOUNTAIN

Disney News OFFICIAL MAGAZINE FOR MAGIC KINGDOM CLUB FAMILIES • SUMMER 1977

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COVER STORY: This summer, at Disneyland, *you* are the astronaut and Space Mountain is your space station for an incredible high-speed journey into the unknown. Disneyland's newest attraction is only part of the new summertime excitement offered by the Park this year. See page 10.

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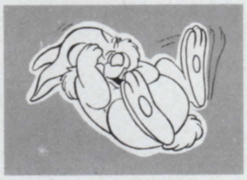

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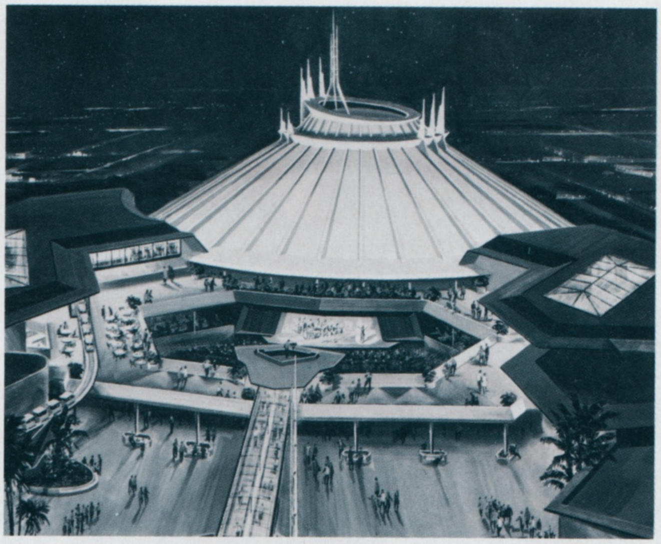
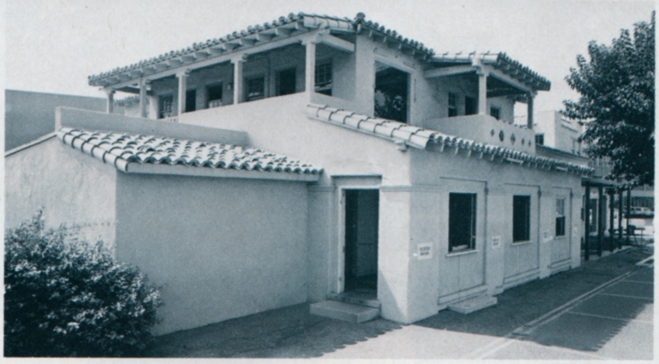
Another Time, Another Place





It's such a nice sunny morning and the Park is sparkling clean...the flowers are more beautiful than ever. Much too nice a day to sit at my desk.

So, I've just returned from a leisurely stroll through Frontierland and Fantasyland and about an hour wandering about that awe-inspiring new structure arising out of Tomorrowland – Space Mountain. Disneyland's newest attraction truly staggers the imagination ...both in its architectural concept and the unique space ride that awaits the guest inside. As I explored the area and reflected on the many changes and additions in the Park, it suddenly came to mind that Space Mountain is built on the very site of our first administration building.

Some referred to it as the "Old Farmhouse," which was, in effect, two family houses joined together to provide office space for those responsible for the beginnings of Disneyland in the Fall of 1954. From what is now the Frontierland area, the family home of Disneyland's Vice President Ron Dominguez, built in 1925, was moved to the "backstage" area of the Park. The former residence of the Callen's family was moved close beside it. Together, they gave the appearance of other spacious, partially-tiled Spanish style homes prominent in the citrus groves of Anaheim. Combined, they offered the facilities of living rooms, dining rooms and 9 bedrooms as office space. A second-story "bridge" connected the two abodes... a far cry from the ramp that now leads to the loading platform of the futuristic Space Port of Space Mountain!

Looking back, it's hard to believe that we could have successfully performed most of the Park's vital administrative functions for some twelve years in such cramped quarters. Air conditioning was non-existent (except for the portable window kinds), and the acoustics were abominable. An upstairs whisper could be heard downstairs. And there was little if any privacy. Desks were butted against each other in tiny corners and file cabinets jammed the halls and closets.

The reception area was a "front porch." A colorful but messy mulberry tree in front did very little towards cooling any section of the building and a lot towards changing the color of the entrance carpeting to a permanent deep purple. Bill Claussen told me that the tree originally provided shade for their family chicken yard.

In those unbelievably hectic 12 months of building the Park, Walt was in and out almost daily. Always moving, guiding, questioning...he didn't even have (or want) a desk.

The fire chief maintained an office here, with the fire trucks parked a few feet away awaiting their daily warmups to maintain battery power. At one time, the "Ad Building" contained division offices for Lessee Relations, Legal, Finance, Cash Control, Ticket Control, Marketing, General Services, Group Sales, Magic Kingdom Club and Merchandising.

Humor and drama played important parts within its walls. The creaky floors and busy termites, who left their calling cards on many a desk and window sill, just had to be laughable, adding to the overall "charm" of the old building.

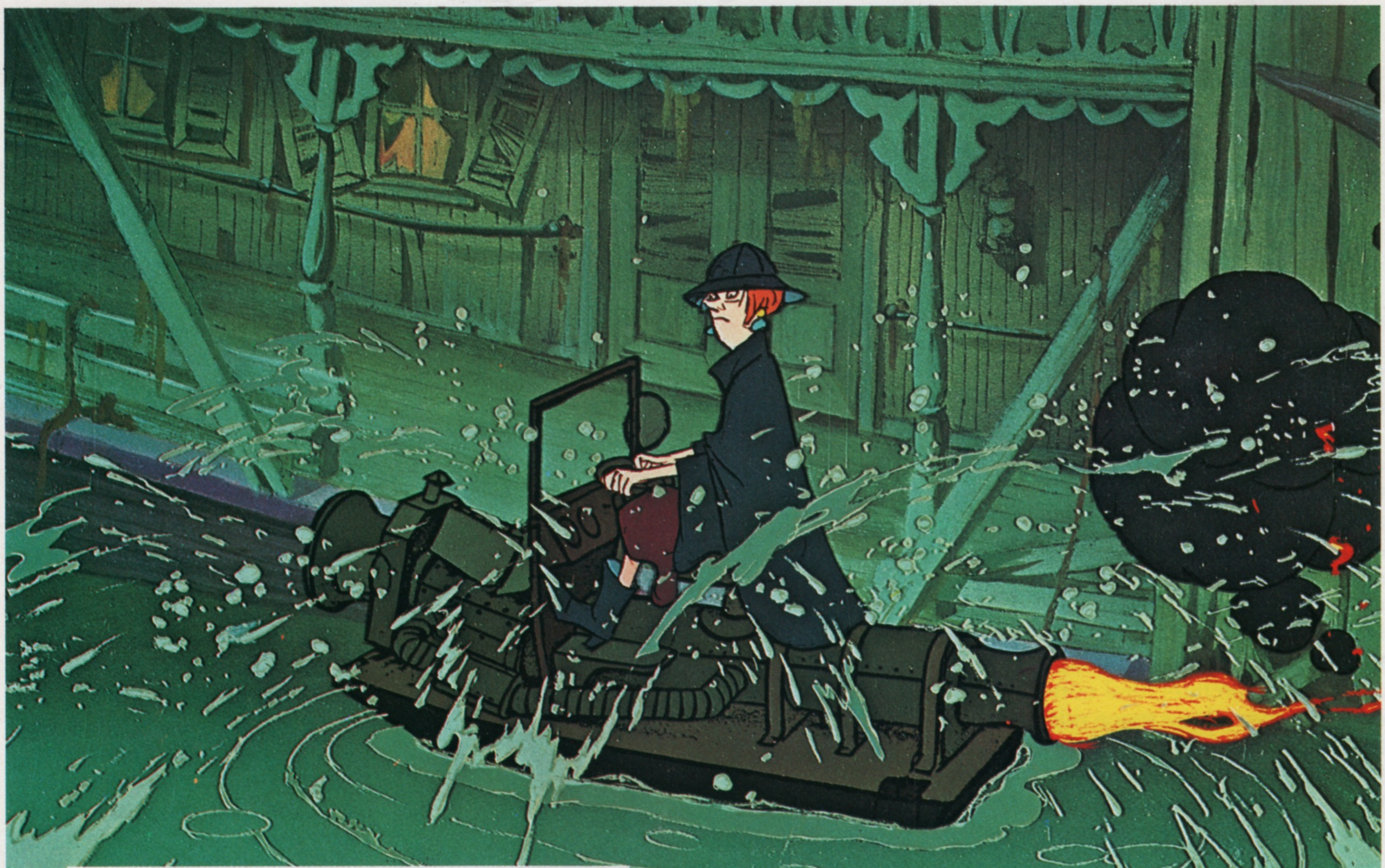
We waited an entire exciting September day in 1960 (with full wire service equipment and huge staff) for Soviet Premier Nikita S. Khrushchev to arrive. But he never showed, and later he denounced the "evils of our capitalistic society" that had barred him from Disneyland, where too many security precautions would have been necessary.

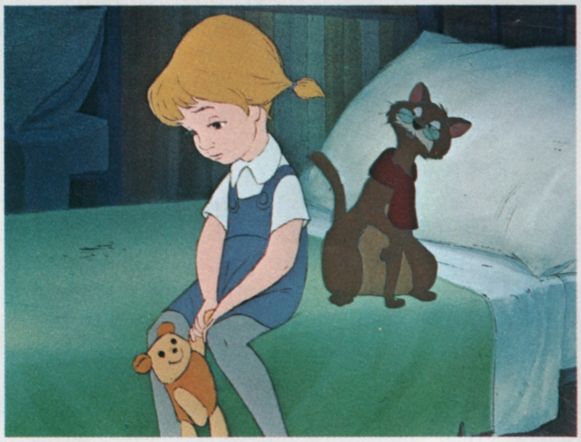
With all its faults...its stairs that led nowhere; noisy plumbing; narrow balconies; room temperatures that varied from hot to frigid; with all its uncomfortable crowded conditions...the old Ad Building was fun and surprisingly efficient. We were sorry to see it go...and in such a devastating way! One hot, sultry August day in 1966, the entire unit was demolished with the efficient crunch of bulldozers. By the end of the day, only a surprisingly small scar remained where it once stood. By then, all Administrative personnel had moved into new headquarters, the present building that also houses Disneyland's popular diorama containing the Grand Canyon and the Primeval World of dinosaurs.

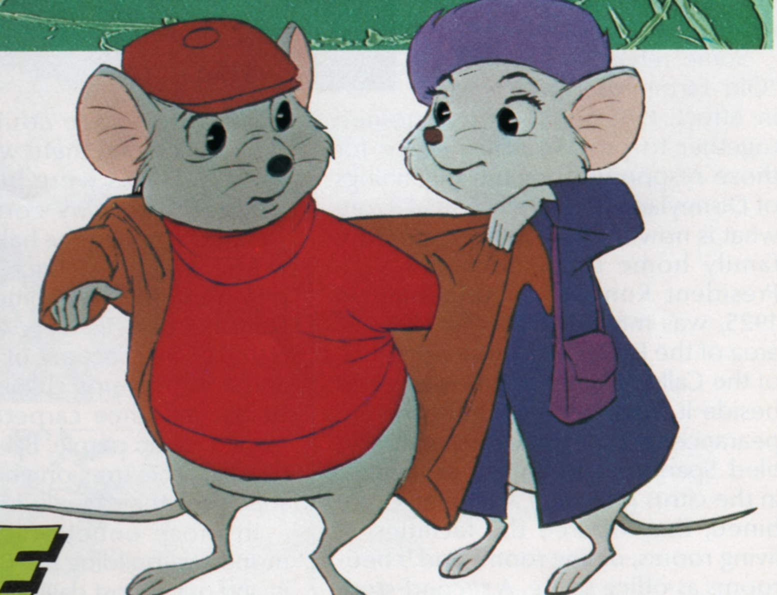
It's fun to reminisce. It's also fun to watch new things grow. In Space Mountain (which, alone, has cost $2,000,000 more to build than *all* of Disneyland did in 1954/55), you too, will find new pleasure, new adventure. Your whole family will enjoy it.

Milt Albright

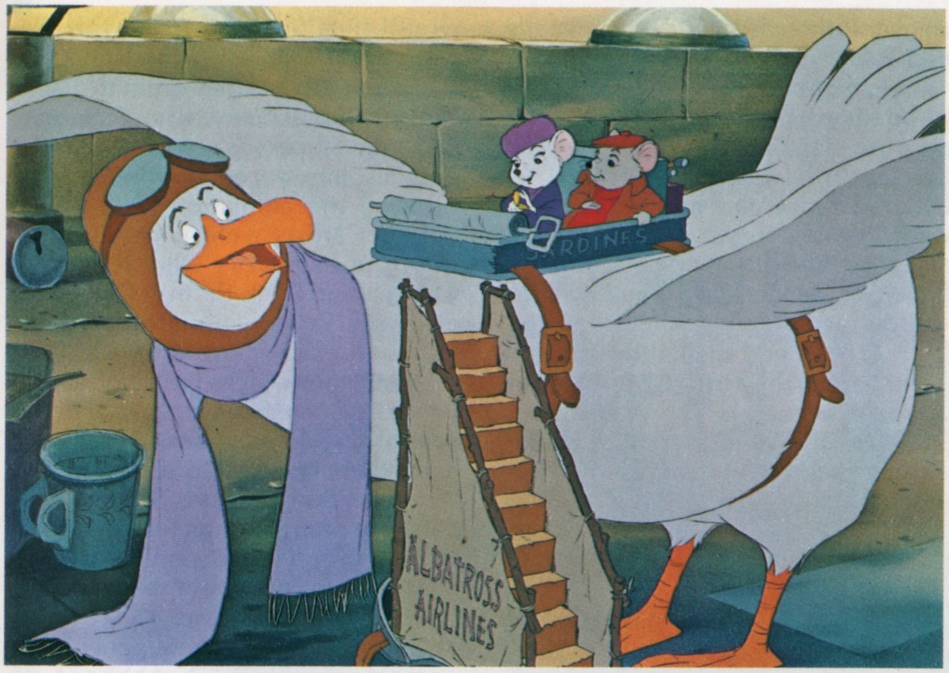
Executive Director
Magic Kingdom Club

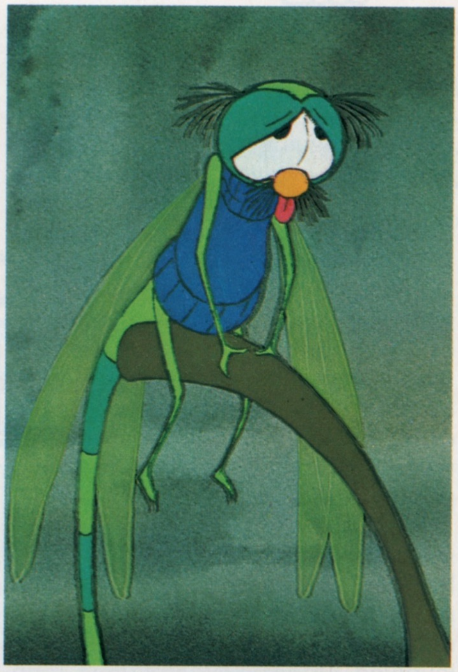






A Classic in the Making... THE RESCUERS





The summer release of Disney's newest fully animated film, "The Rescuers," will mean a grand welcome to four new members of Disneyland's family of colorful cartoon characters. This comical quartet will join the forty-plus bigger-than-life characters representing the most famous of the Disney creations who roam the Park during the summer.

Two of them, Bernard and Bianca, are adorable mice who, in the film, are out to save a kidnapped orphan named Penny from the clutches of the villainess Madame Medusa, who boasts two comic crocodiles, Nero and Brutus, as her pet bodyguards. The shrewish Medusa uses Penny to help her recover a priceless diamond.

The third addition to the character family is Orville, a one-bird albatross airline, who has lots of trouble simply getting off the ground. As the combination pilot and plane of Albatross Air Service, Orville is engaged to transport Bernard and Bianca from high atop the skyscrapers of New York City to the murky swamps of Louisiana in their search and rescue mission for Penny.

Evinrude, the fourth creation, is a determined dragonfly, whose rotary power propels the intrepid mice to the hideout on a leaf boat.

"The Rescuers" uses the vocal talents of many stars of stage, screen and radio, including Bob Newhart, Eva Gabor, Geraldine Page, Jeanette Nolan, Joe Flynn, John McIntire, Jim Jordan and Pat Buttram. Bob Newhart makes his Disney debut as the voice of the mild, but stalwart Bernard. He is currently starring in the top-rated television series "The Bob Newhart Show."

Broadway and motion picture star Eva Gabor supplies the voice of Bianca, Bernard's adventurous companion. Her many screen credits include "Gigi," "Youngblood Hawke," Disney's "The Aristocats" and the popular "Green Acres" television series.

Jim Jordan entertained millions as the voice of McGee of radio's "Fibber McGee and Molly." Now he provides the weary voice of Orville, the clumsy but loveable albatross.

Evinrude doesn't have anything to say at all–although his motor's running most of the time. In fact, his original outboard motor sound was created by sound effects man Jim MacDonald, who for years was the voice of Mickey Mouse. During the early stages of animation, Evinrude evolved into such a popular character that his role was expanded.

The dramatic voice of versatile stage and screen actress Geraldine Page adds the perfect touch of melodramatic madness to the part of the villainess Madame Medusa. Miss Page starred in "Sweet Bird of Youth," "Hondo," "Toys in the Attic," and Disney's "The Happiest Millionaire." Madame Medusa will be featured in a "Wonderful World of Disney" telecast as one of "Disney's Greatest Villains" on May 22.

John McIntire, familiar on TV's "Wagon Train" and "Naked City" series, is Rufus, the philosophical cat who befriends little Penny at the orphanage. His wife, character actress Jeanette Nolan, vocalizes swamp critter Ellie Mae–a feisty mouse who joins in Penny's rescue. Country comic Pat Buttram lends his down-home accent to the part of Ellie Mae's husband, Luke. Snoops, Madame Medusa's bumbling sidekick, is played vocally by the late comic Joe Flynn.

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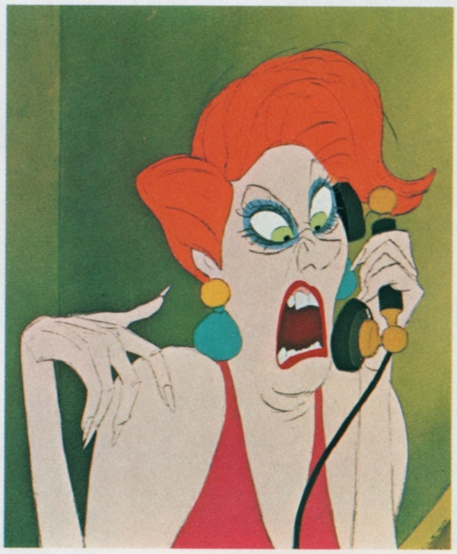


THE RESCUERS

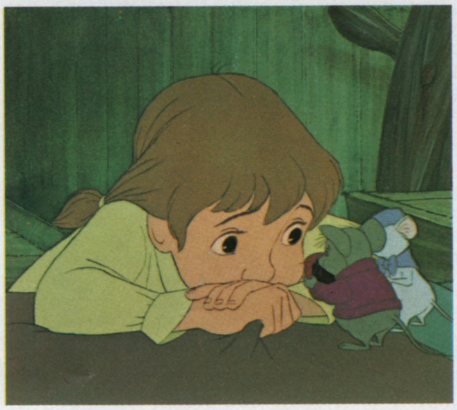
The intriguing story of Penny and her friends evolved from two books by Margery Sharp, "The Rescuers" and "Miss Bianca." Originally, as far back as 1971, writer Fred Lucky (creator of "The Dumplings" cartoon strip) produced a story line based upon the adventures of a kidnapped polar bear who was rescued by a little girl and two mice. Eventually, the final script was developed by Larry Clemmons and his writing staff, combining the two popular stories by Miss Sharp.

From a series of rough storyboard sketches, the writers began to establish their characters. At this point, producer-director Wolfgang Reitherman and the animators became involved. Along with Reitherman, John Lounsbery and Art Stevens directed, under the executive producership of Ron Miller.

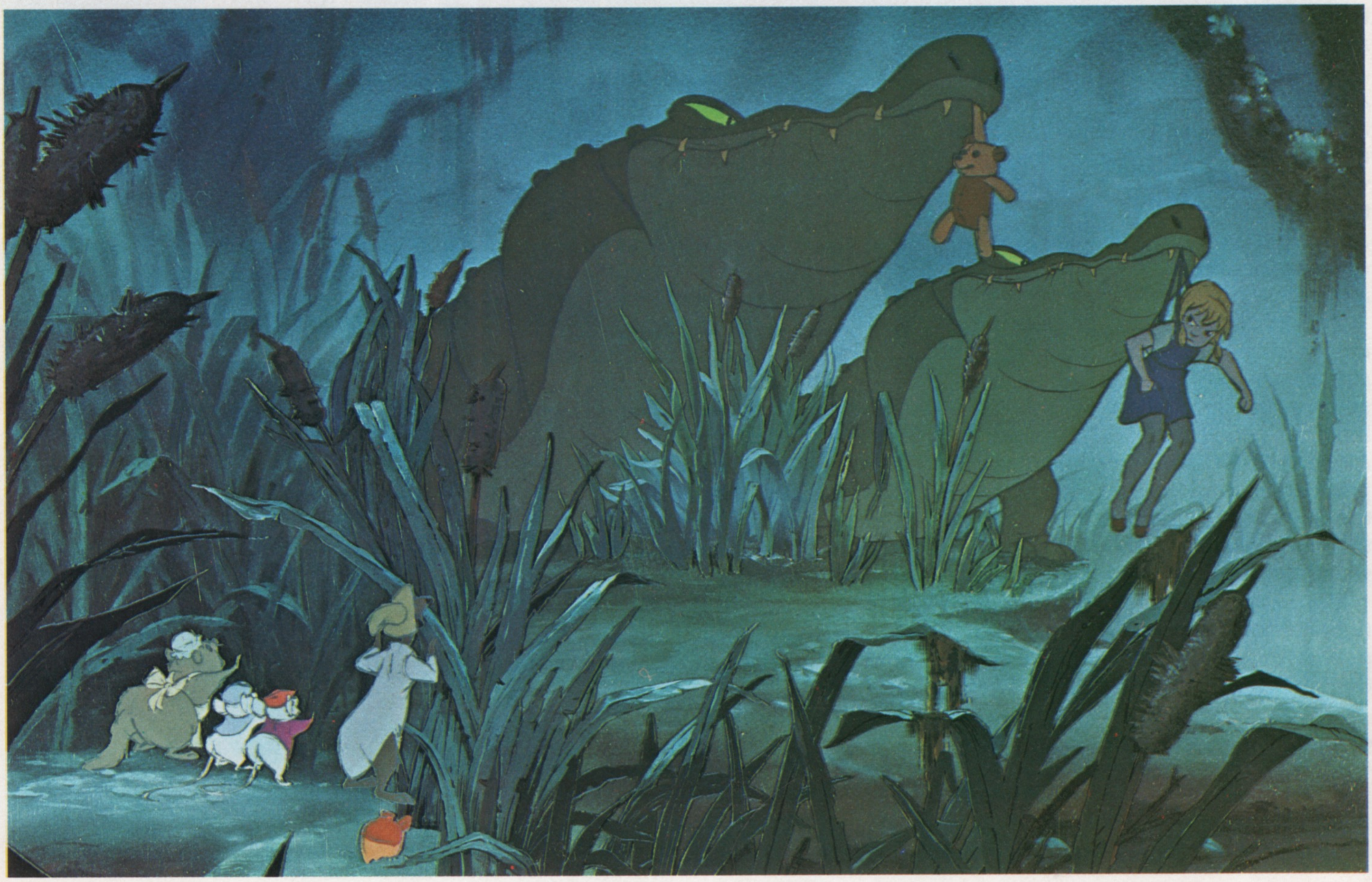
Once preliminary animation was developed on a favorite sequence, and seemed to be working well towards bringing "heart" to the story-line, other portions soon followed. However, many changes were to be made before animators brought the story completely to life.

Helping to paint a visual image and to bring any production to life is the purpose of the musical score. For "The Rescuers," well-known composer Artie Butler's arrangement and score, along with three new songs by Carol Connors and Ayn Robbins and a fourth by Robbins, Connors and Sammy Fain, set the mood for the intriguing story.

"The Rescuers" marks the feature-length debut of a remarkable group of young animators. The Walt Disney Studio is always in search of young creative people and is consequently looking for the gifted young artist who would qualify to be trained in the Disney way of making films. Under the direction of veteran animator Eric Larsen, who scouted schools nationwide, the Studio's Talent Development Program introduced promising additions to the animation staff. These younger artists were supervised by directing animators Ollie Johnston, Milt Kahl and Frank Thomas. Don Bluth, also a directing animator on "The Rescuers", is regarded as a senior member of the new group of artists, which includes layout and background, special effects animators, story men and others involved in the phases of the animation process. The directing animator brings characters to life in animation and inspires others (as Don has done) to care about the story and its characters as he does.



The spirit of this new generation, combined with the experience of veteran pros, has produced a most memorable animated picture–plus a promise of future films worthy of the Disney hallmark of fine productions. "The Rescuers" provides adventure, action and suspense–an emotional experience filled with the fantasy and magic that is certain to intrigue audiences of all ages.



In less time than it takes to fly from Atlanta to Orlando, the sun bombards earth with enough energy to power all of modern civilization for an entire year...if we could consume that energy at 100-percent efficiency.

The catch, of course, is that current collection systems do not remotely approach total efficiency in using available sunlight. But with the right technology, solar energy obviously could offer a limitless power supply that is virtually untapped at present. (Chances of a "brown-out" in the foreseeable future would be slim, to say the least; solar scientists believe the

Continued

The World has some BRIGHT IDEAS

The mirror surface of the solar system's parabolic collectors reflect a bright future for sun power.

The World has some BRIGHT IDEAS

Continued

sun will continue producing vast amounts of energy for another five billion years!)

Irreplaceable fossil fuels such as oil and coal, on the other hand, are being consumed at an ever-increasing rate, and are growing steadily more expensive.

From its inception, Walt Disney World has been a giant testing ground for many advances in energy technology. Over 25 percent of the power requirements of the vast recreation complex are met right on the site by two massive turbine generators. The waste heat from this system is recaptured to provide hot water, heating, and air conditioning for many parts of the Vacation Kingdom. Innovations like the WEDway PeopleMover, an automated, electromagnetically powered "train" in Tomorrowland, provide transportation at a greatly reduced energy cost compared to conventional transit systems.

But perhaps the most interesting energy project currently underway is a 70,000-cubic-foot office building that will depend almost completely on solar energy for its cooling and heating.

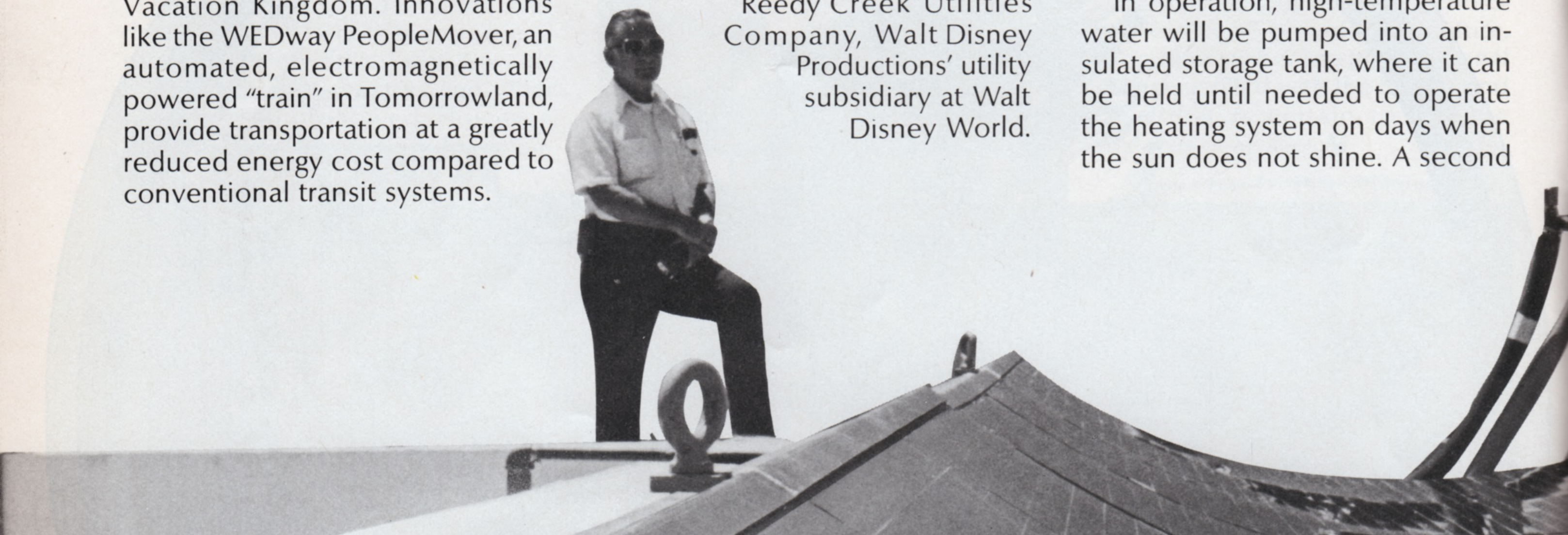
Working in cooperation with the federal government's Energy Research and Development Agency, and with technical assistance from the AAI Corporation, a leading manufacturer of solar energy systems, engineers hope to have the building completed by the fall of this year.

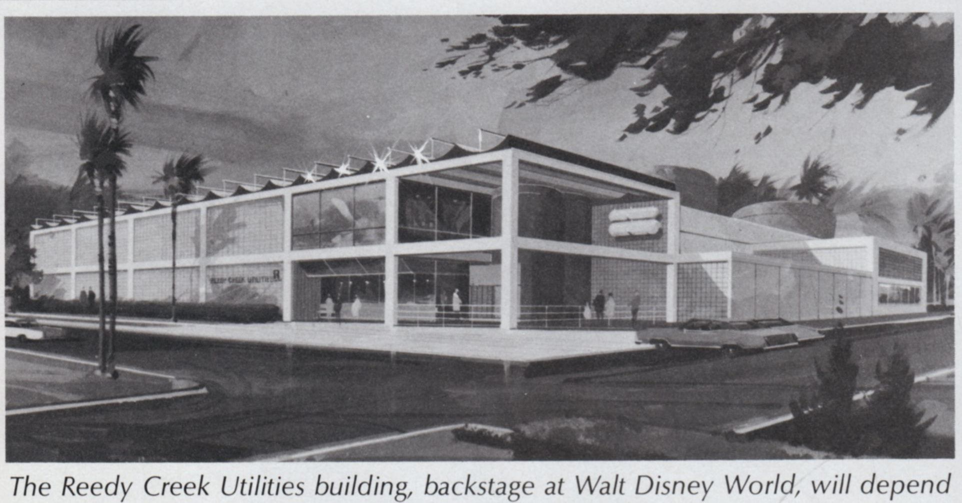
The E.R.D.A. has provided a grant for the experimental installation of the solar system. Walt Disney World will pay the cost of the basic structure itself. The building will be located "back-stage" in the 27,400-acre resort vacation complex, at the Central Energy Plant. It will provide office space for the Reedy Creek Utilities Company, Walt Disney Productions' utility subsidiary at Walt Disney World.

The heart of the energy system will be the sixteen solar collectors atop the building. These units not only will collect the sun's rays, but also will function as the roof of the building itself, providing a considerable savings in construction costs.

The modular solar collectors are being designed and built by the AAI Corporation. Each collector is a parabolic mirror, eight feet wide and 32 feet long, with a copper and aluminum collector bar placed at the mirror's focal point. The mirror portion has eight times the surface area of the collector bar, providing an 8:1 concentration of the sun's rays. Temperatures inside the water-filled bar will rise so high that the water would instantly vaporize into steam if the system were not kept under pressure–temperatures of over 300°F can be attained.

In operation, high-temperature water will be pumped into an insulated storage tank, where it can be held until needed to operate the heating system on days when the sun does not shine. A second





The Reedy Creek Utilities building, backstage at Walt Disney World, will depend almost completely on solar energy for its heating and cooling.

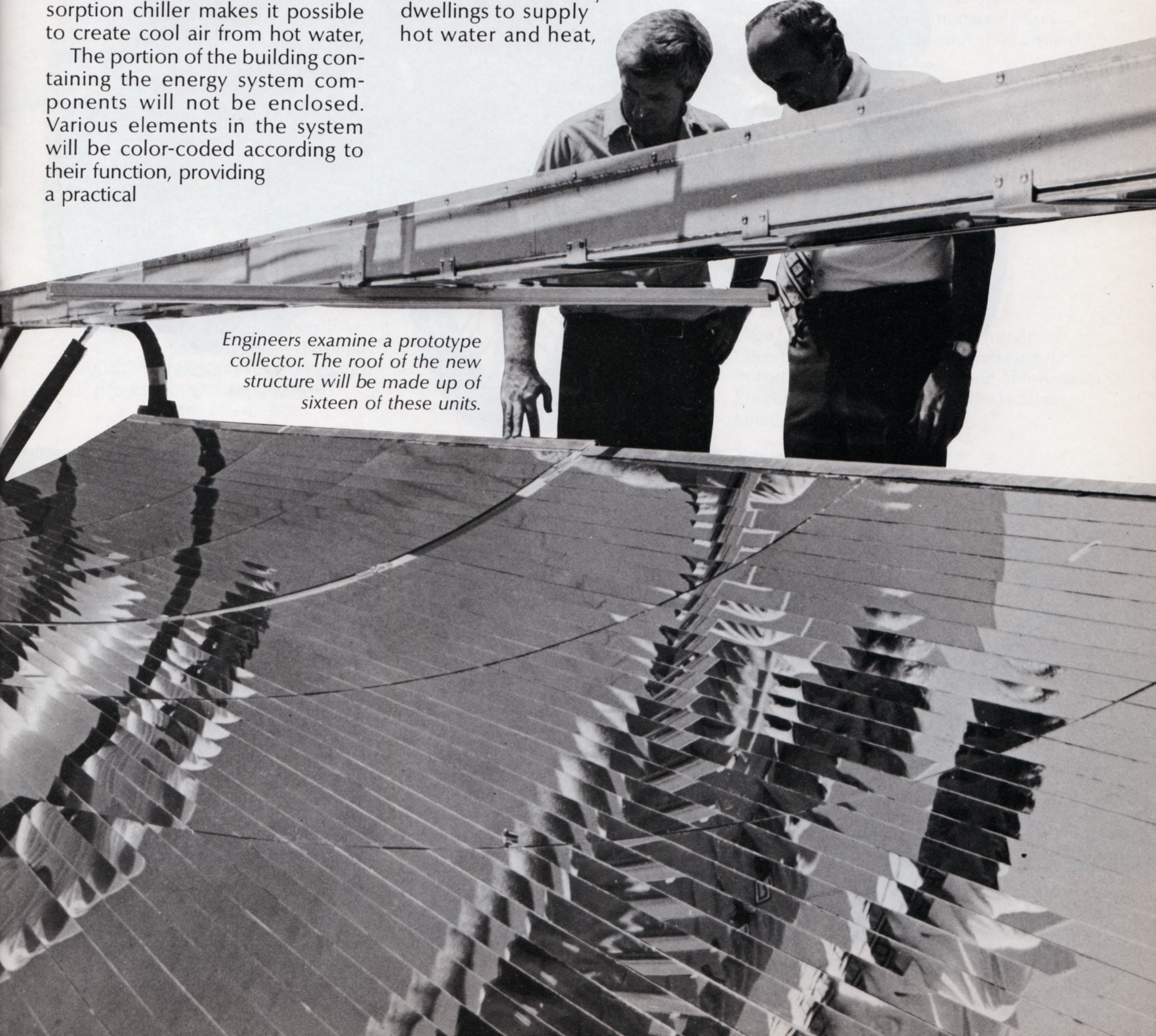
tank will be used to store cold water, from a solar-powered chiller, to supply a reservoir for air conditioning. The two 10,000 gallon tanks provide enough storage to supply air conditioning for approximately two sunless days, heating for about a week, at Central Florida's average seasonal temperatures.

The solar system will provide virtually all of the energy needed to heat the 120′ by 32′ two-story structure, and to supply domestic hot water. Air conditioning, which requires considerably more energy in Florida's long, hot summers, will be approximately 80 percent solar powered. A lithium bromide absorption chiller makes it possible to create cool air from hot water,

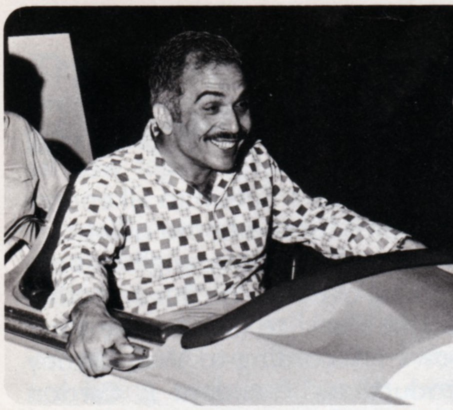
The portion of the building containing the energy system components will not be enclosed. Various elements in the system will be color-coded according to their function, providing a practical "classroom" for the study of a working solar energy application. Though the building will be backstage, and not regularly accessible to Walt Disney World guests, it may be visited by students and other interested groups on a reservations basis.

Will the completed system provide a prototype for applications in private homes? Not likely, according to Don Seely, Chief Mechanical Engineer for Reedy Creek Utilities Company. "Initial cost of the units is too high to make air conditioning feasible in the private home at present. Solar energy can be used economically in dwellings to supply hot water and heat, however. And if prices for fossil fuels continue to rise, and they probably will, we will see a time when solar energy might well be the practical solution to all energy problems for the home owner."

Meantime, Disney engineers are working overtime on this and other "bright ideas" to harness the sun's power. According to Walt Disney Productions' President E. Cardon Walker, the ultimate goal is to combine solar systems with conventional on-site generators to make all of Walt Disney World self-sufficient in supplying its energy needs.



Engineers examine a prototype collector. The roof of the new structure will be made up of sixteen of these units.



King Hussein of Jordan enjoys a thrill-packed ride through Space Mountain in Tomorrowland.

SALUTE TO
GEORGIA
GOVERNOR JIMMY CARTER
Governor State of Georgia
V.I.P.
of the day

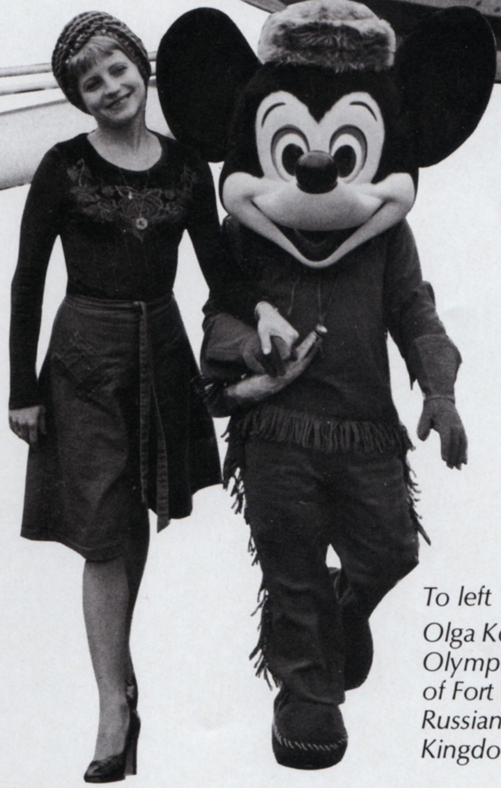
Jimmy Carter found time for a visit to Main Street, U.S.A., during his term as Governor of Georgia.

V.I.P.S at WALT DISNEY WORLD

Statesmen, performing artists, show business personalities, and even astronauts have all found time to enjoy themselves at Walt Disney World. Guests have included both Gerald Ford and Jimmy Carter, West German Chancellor Willy Brandt, King Hussein of Jordan, Archbishop Makarios of Cypress, Secretary of State Henry Kissinger, and a host of other dignitaries. Here are a few of the many who have visited since the Magic Kingdom's 1971 opening.

Above
U.S. Astronaut Thomas Stafford, rear, joins U.S.S.R. Cosmonaut Aleksey Leonov for a ride on Tomorrowland's StarJets.

Archbishop Makarios of Cypress pauses thoughtfully on Main Street, U.S.A.



To left
Olga Korbut, star of the 1972 Summer Olympics, joins Mickey for a walking tour of Fort Wilderness. Olga was one of seventeen Russian gymnasts who visited the Vacation Kingdom in 1976.

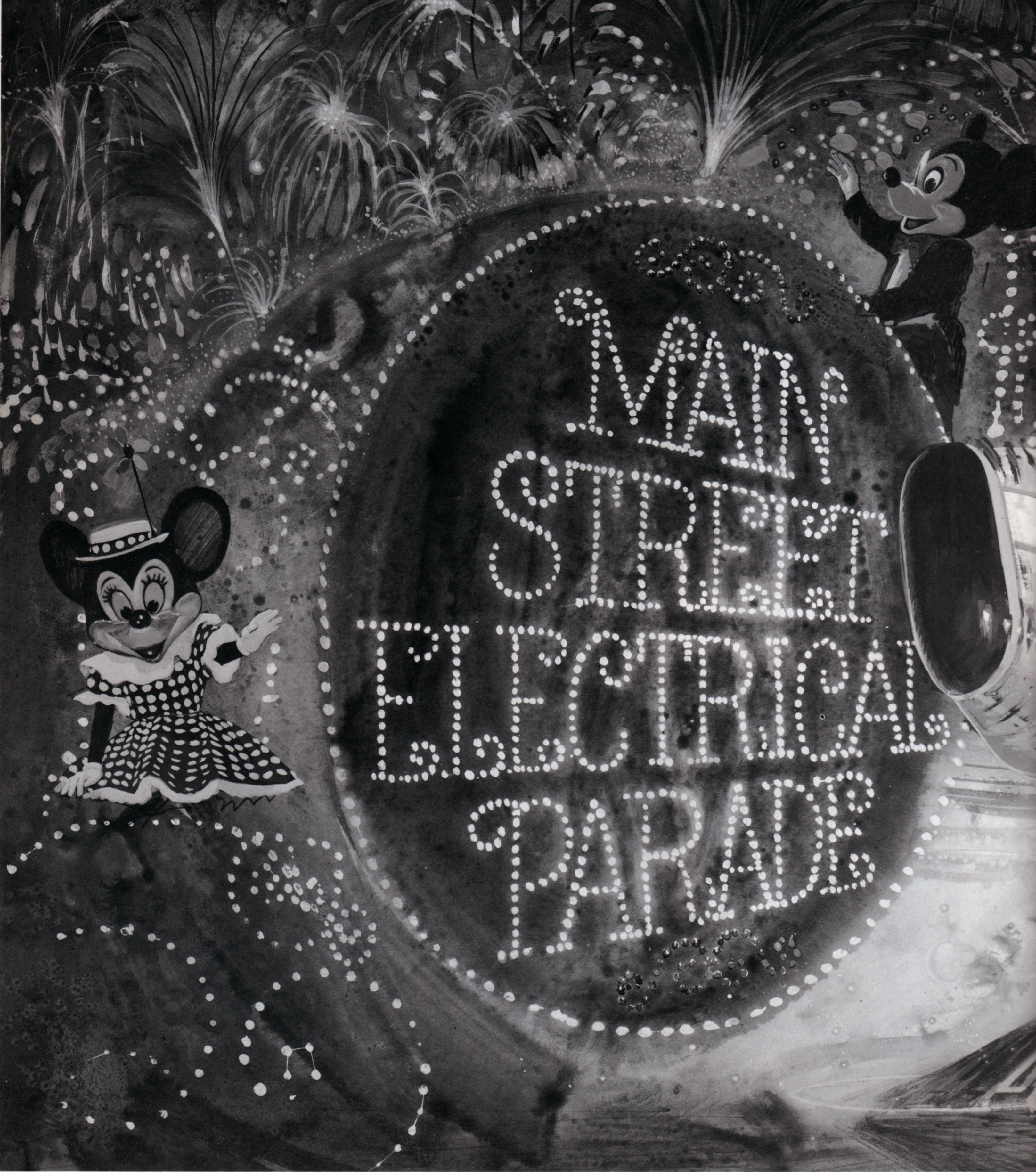
Former governor of Texas, John Connally, gets a Magic Kingdom welcome from Dumbo.

Susan Ford splashes down at River Country, the country-style water playground at Walt Disney World.

1972
Walt Disney World
$150,000
Golf Championship
Nov. 27-Dec. 3

Screen personality James Garner pauses during a round of the Disney Pro/Am, held annually at the Walt Disney World Golf Resort.

NEW SUMMERTIME


MAIN
STREET
ELECTRICAL
PARADE

EXCITEMENT!

It Could Only Happen at Disneyland...

What an extraordinary summer of excitement it's going to be this year in Disneyland! With the unveiling of its newest attraction, Space Mountain; with the spectacular nightly display of new and unique fireworks; PLUS the return of the all-new MAIN STREET ELECTRICAL PARADE...this season promises to surpass all summertime entertainment of years past!

Space Mountain will have its Grand Opening Celebration during Memorial Day weekend, beginning May 27. This high-speed adventure offers an entire universe of fun and excitement to "space travelers".

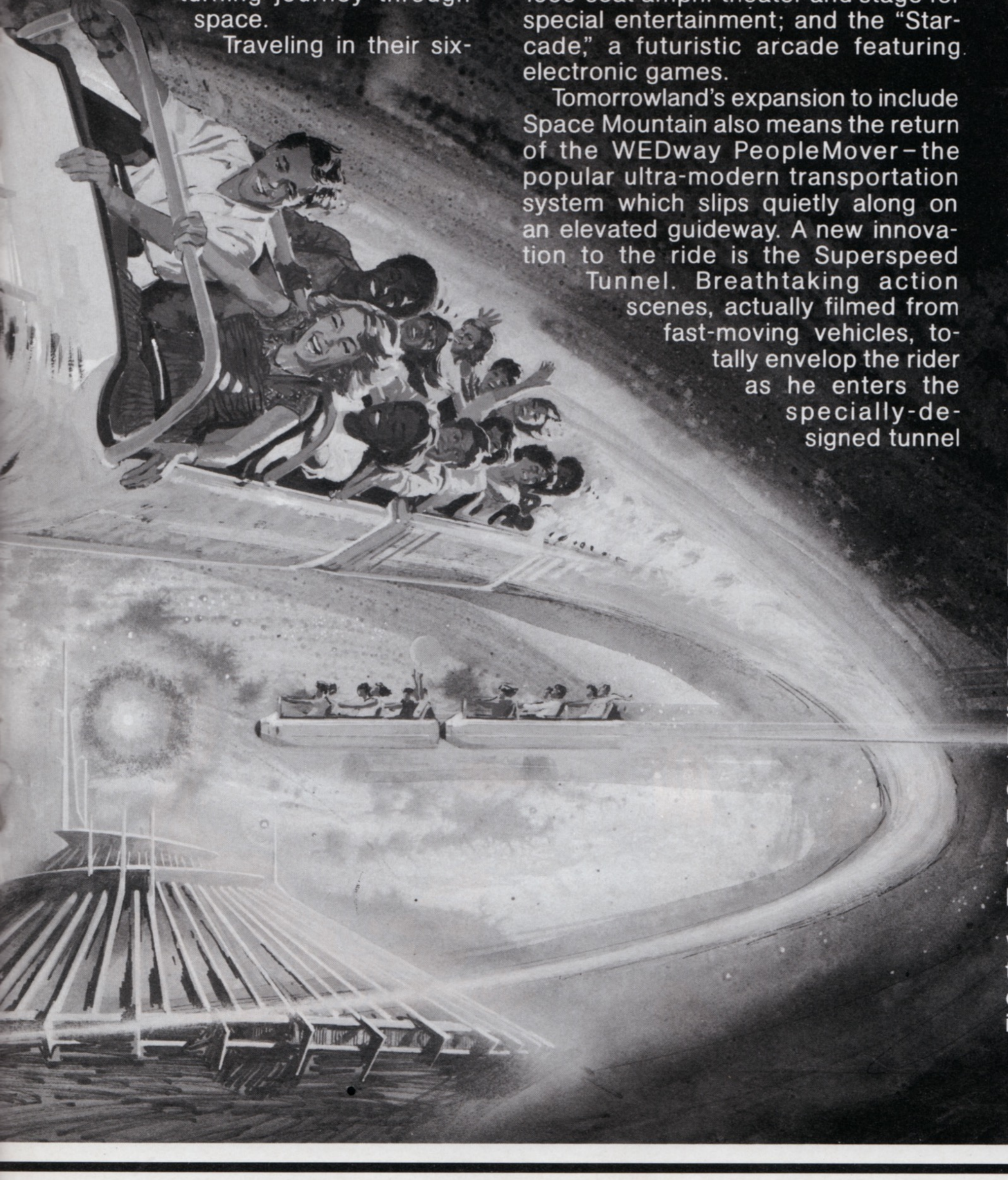
Within the confines of its futuristic, 117-foot tall Tomorrowland structure, voyagers experience the thrill of a speeding, twisting, turning journey through space.

Traveling in their six-passenger rockets, launched in tandem, voyagers are hurled into the dark void of deep space. Weathering a blazing meteor shower, astronauts ultimately penetrate "superspace," where time is non-existent and distances spanned at infinite speed. A piercing boom and orange burst of fire mark the re-entry into normal space and breathtaking return to the Space Port.

Walt Disney's original Space Mountain concept has at last come true at both Disneyland and at Walt Disney World, where a similar design has been amazing guest astronauts since January, 1975.

Disneyland's Space Mountain is more than an exciting new attraction. The vast complex also contains a 650-seat restaurant, the "Space Place"; plus a 1000-seat amphi-theater and stage for special entertainment; and the "Starcade," a futuristic arcade featuring electronic games.

Tomorrowland's expansion to include Space Mountain also means the return of the WEDway PeopleMover – the popular ultra-modern transportation system which slips quietly along on an elevated guideway. A new innovation to the ride is the Superspeed Tunnel. Breathtaking action scenes, actually filmed from fast-moving vehicles, totally envelop the rider as he enters the specially-designed tunnel interior. From a roaring race car to a swerving motorcycle, and water skis to a speeding everglades air boat, guests experience the exciting illusion of traveling at sensational speeds, although the ride lasts less than a minute.



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This year's "Fantasy in the Sky" fireworks will have a brand new look. Disney's imaginative teams have designed a display that will explode in the sky like a kaleidoscope of pastel colors. Beginning June 18, this spectacular pyrotechnic show will light up the giant outdoor stage of Disneyland immediately following the Main Street Electrical Parade. Since they were first used in 1955, fireworks have become a colorful tradition of the summertime experience in the Park.

* * *

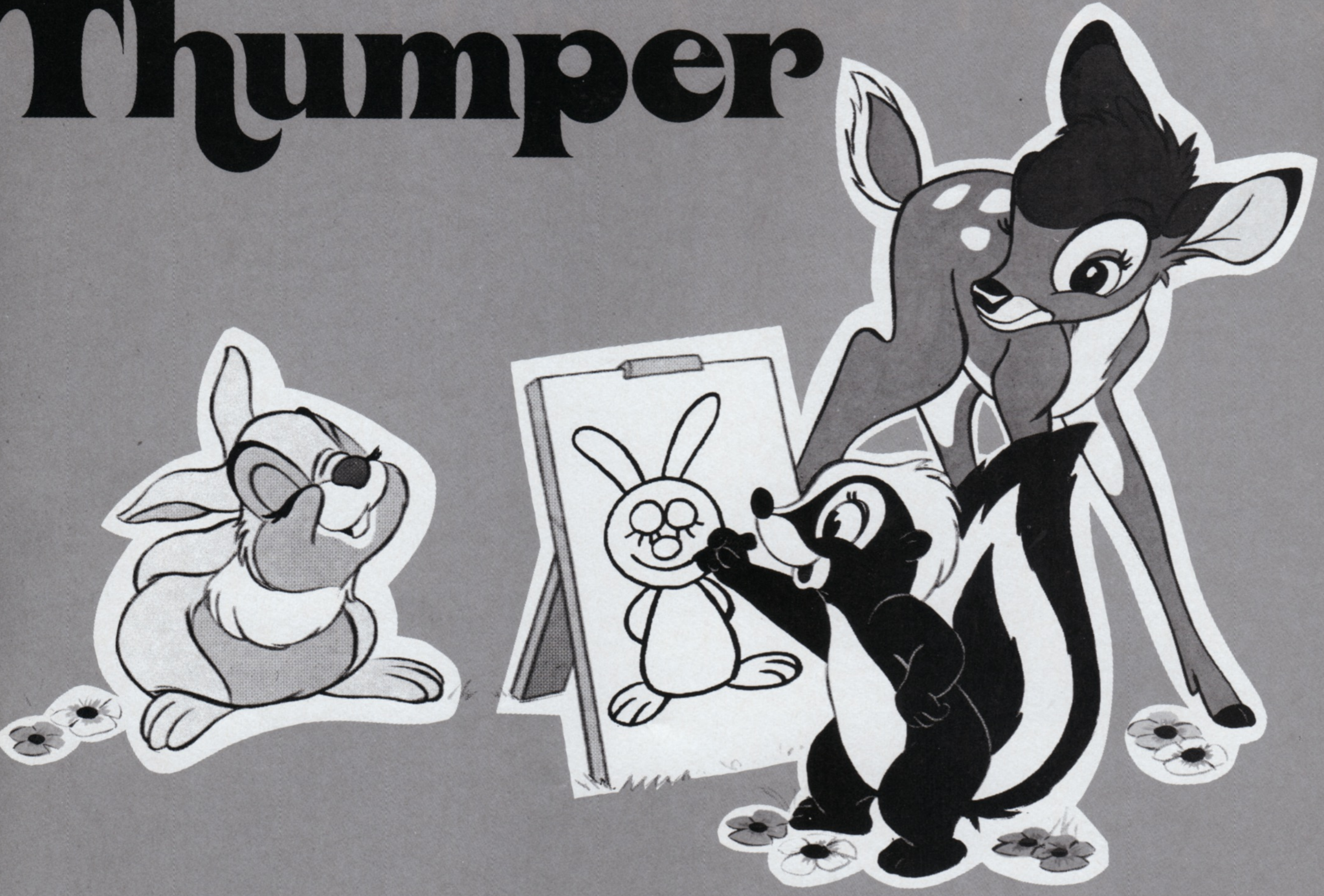
One of the favorite nighttime extravaganzas in all of Disneyland's history will return this year to dazzle visitors with its sparkling entertainment. The Main Street Electrical Parade will feature 140 bigger-than-life units in three-dimensional configurations that will serve to give guests on either side of the street a more realistic view of each unit as it passes by.

Over a million multi-colored light bulbs will be utilized in this nighttime spectacular. Whimsical creatures such as ladybugs, colorful snails and 15-foot high mushrooms scurry about the street. Cinderella in her magical pumpkin coach is pulled by a team of mice in liveried costume. Dancers in lighted costumes waltz beneath a bright canopy.

The Seven Dwarfs parade in lighted mining regalia with flowing jewels in hand. A dazzling circus parade follows. Colorful sea creatures and underwater scenes make up the eerie unit, "The Briny Deep." Snorting steam, towering 17 feet high and stretching to a length of 40 feet is Pete's Dragon...from the new Disney film release. To the accompaniment of famous Disney music, the finale unit features a sparkling pageant of Disney characters.

Beginning on June 11, in Walt Disney World and on June 18, in Disneyland, the Main Street Electrical Parade is certain to leave a lasting, pleasurable impression on all who experience it.

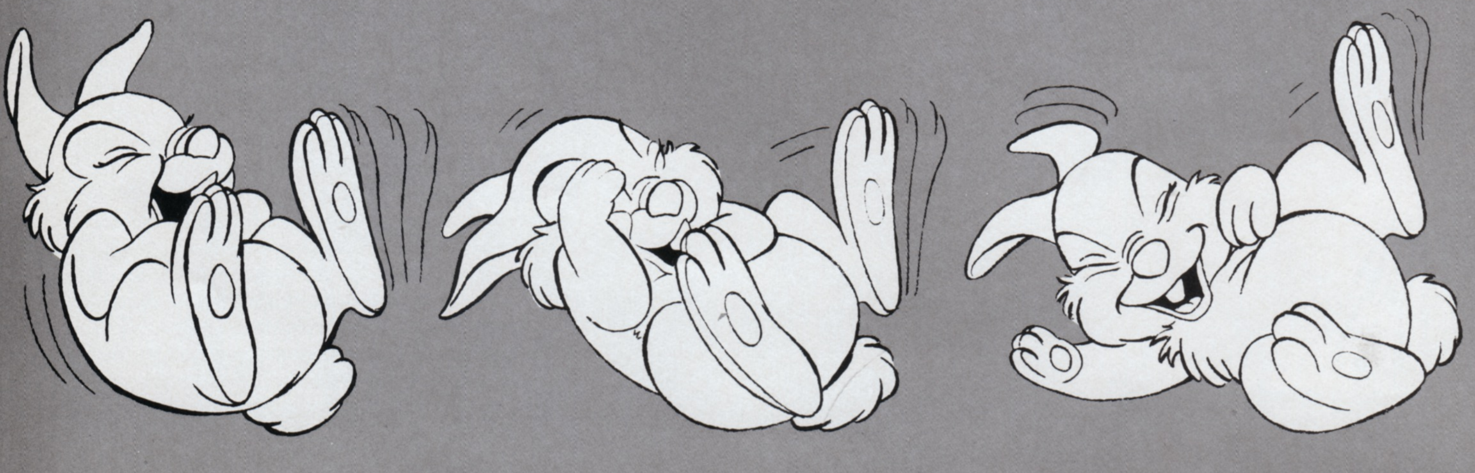
How to Draw Thumper

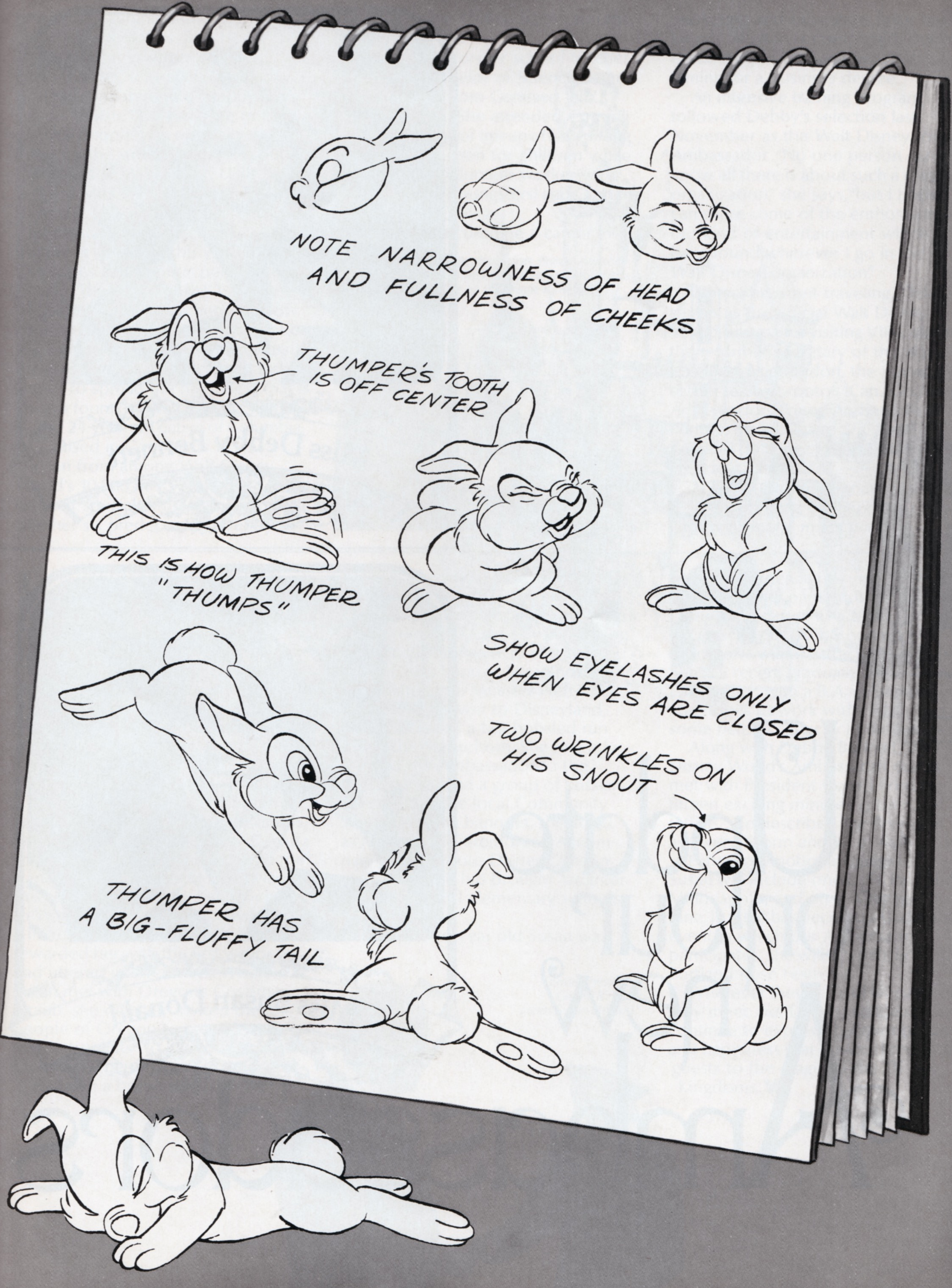


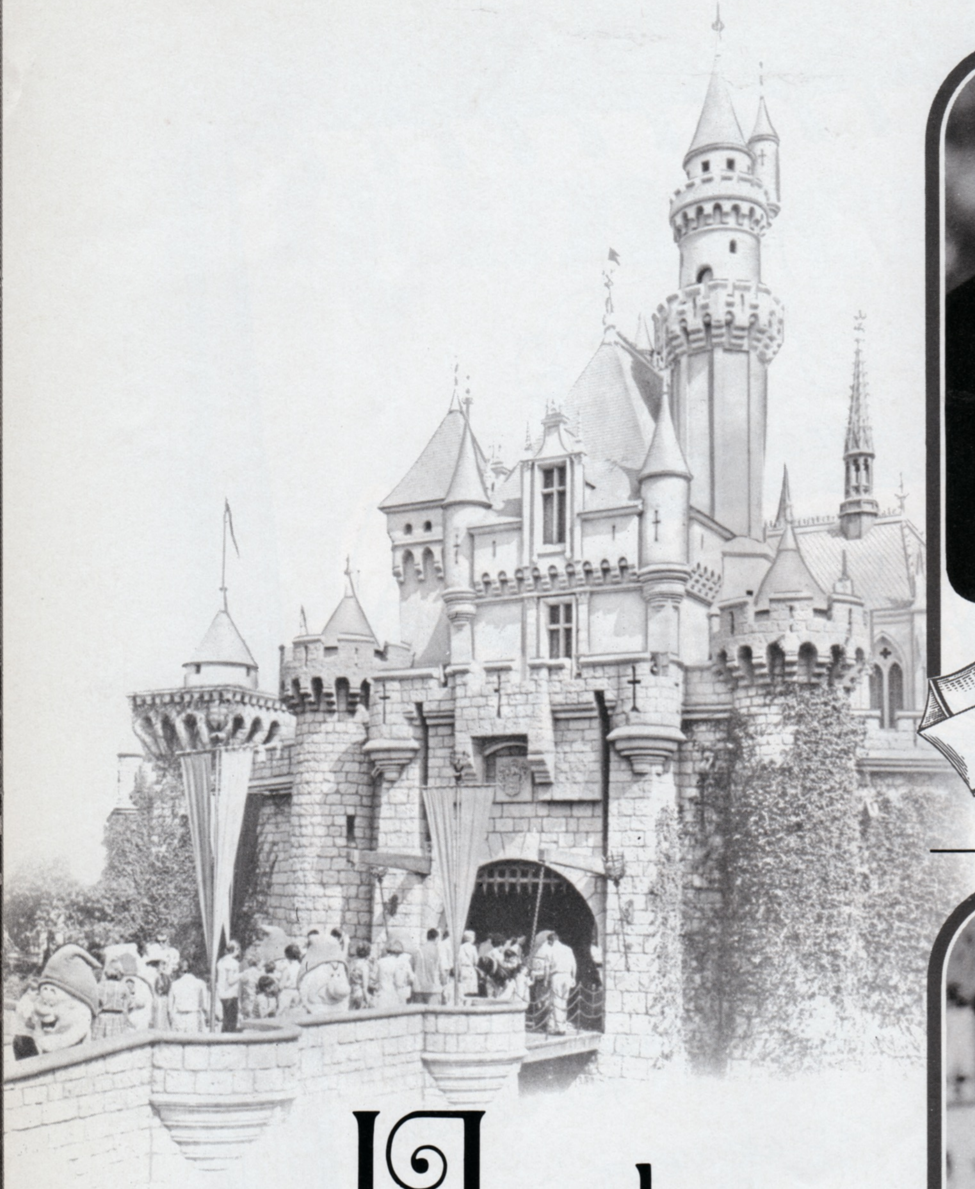
While Bambi may be the Prince of the Forest, his little pal, Thumper, is surely the Court Jester. As Bambi's first playmate, Thumper was the one who urged him to jump his first log, taught him to say his first word, and gave him his first ice-skating lesson.

Of all the forest creatures, Thumper is surely the merriest. And he puts those long hind feet of his to good use. In fact, he got his name from his habit of thumping.

Thumper is easy to draw – his head and body are built on ovals. There's only one thing to watch out for: except when he's alert, his right ear (to your left) is bent. With that in mind, grab your pencil and get drawing!




NOTE NARROWNESS OF HEAD AND FULLNESS OF CHEEKS
THUMPER'S TOOTH IS OFF CENTER
THIS IS HOW THUMPER "THUMPS"
SHOW EYELASHES ONLY WHEN EYES ARE CLOSED
TWO WRINKLES ON HIS SNOUT
THUMPER HAS A BIG-FLUFFY TAIL



Update on our new Ambassadors

Miss Debby Bennett

Miss Susan Donald

Russian gymnists Olga Korbut and Nellie Kim, Mrs. Bob Hope, popcorn gourmet Orville Redenbacher, television talk show host Phil Donahue, and "Happy Days'" Anson "Potsie" Williams are not the kind of people you normally just meet on the street, unless, of course, that street is Main Street, U.S.A. and you are Miss Debby Bennett.

As the 1977 Walt Disney World Ambassador, the attractive blue-eyed blonde is spending this year greeting dignitaries and famous people from all over the world at the Vacation Kingdom. Traveling to hundreds of cities to attend local functions, Debby visits children in hospitals, appears in parades and on television and radio shows to spread the happiness that is always found at Walt Disney World.

The 24-year-old native of Columbia, S.C., raised in Corning, N.Y., was chosen from among Walt Disney World's 10,000 hosts and hostesses to be their special emissary of goodwill. Like her six predecessors, Debby also represents the United States and the State of Florida.

Debby is a former school teacher, holding a Bachelor of Science degree in education from Geneseo (N.Y.) State College. She attended Corning East High School (meanwhile gaining a special affection for children while serving as a volunteer worker with handicapped youngsters) and Corning Community College.

Planning to combine a career in marketing and education once her Disney mission is completed, Debby is currently continuing her studies, aiming for a business degree.

Toronto's Goodwill Ambassadors Prince Anthony I and Princess Renee I presented Debby with a medallion during their visit to the Magic Kingdom.

An intensive training program followed Debby's selection last November as the Walt Disney World Ambassador. "No one person can know all there is about such a creative organization," she says, "but I hope I can share some of the enthusiasm for our kind of entertainment which I have found wherever I go in the Walt Disney organization."

When she is not traveling, Debby serves as the official Walt Disney World hostess for visiting VIP's, among them former Secretary of the Navy J. William Middendorf, the Soviet soccer team, Toronto's (Can.) Goodwill Ambassadors Prince Anthony I and Princess Renee I, and Sra. Carmen Romano de Lopez Portillo, wife of the President of Mexico.

At home or on the road, Debby is surely bringing the happiness of Disney to many, many people.

In Steamboat Springs, Colorado, 522 brave competitors from 38 states and Canada, assembled for a unique winter sports jamboree. What made it so special? For the first time, the Special Olympics, the world's largest sports program for the mentally retarded, held International Winter Games. A famous mouse from Disneyland and our new Ambassador Susan Donald were there to pass out awards and congratulate the winners.

Later in the same month, Susan visited Winnipeg, Calgary, Edmonton, Prince George and Vancouver, Canada to extend a personal invitation to the Canadian people to visit Disneyland this spring. From there she traveled to Washington and Oregon, where a little boy in an orthopedic hospital rewarded her with the first words he had uttered in three days. When Susan met with Oregon's Governor Straub, she officially invited the people of Oregon to come join the first "astronauts" to experience Space Mountain when it opens this summer.

It's been a busy year so far for blonde, blue-eyed Susan Donald. As Disneyland's 1977 Emissary of Goodwill, she is constantly on the go away from the Park, or busily hosting famous dignitaries who visit here.

On Easter Sunday, Susan hosted Canadian Prime Minister Pierre Trudeau in his visit to Disneyland, which included a fast bobsled run down the Matterhorn. She recently greeted the Ambassador to the Netherlands, and a group of Russian scientists. At the local Community Service Awards banquet, she acted as Mistress of Ceremonies. Accompanied by famous Disney cartoon characters, she has brought laughter and joy to local elementary schools and hospitals.

Twenty-two year old Susan was born in Pasadena and now resides in Tustin with her parents. Beginning her Disneyland career as a Main Gate Receptionist in 1973, Susan transferred to Tomorrowland Attractions in 1975. She is a recent graduate of Cal State Long Beach with a B.A. in Sociology. She hopes to work with children in some helpful capacity in the future.

Along with Debby Bennett, Walt Disney World's Ambassador, Susan met with President Gerald Ford for fifteen exciting minutes in the Oval Office. She described the President as a very "warm and kind" man.

Future promotional jaunts for Susan will include one to St. Paul and Minneapolis, and on to Chicago. In June, in what has become a traditional event in which our Ambassador participates, she will attend the annual Portland Rose Festival.

Wherever they go, and whomever they meet, our Disney Ambassadors continue to express the spirit of fun and happiness that draws enthusiastic guests to the magic of the Disney Kingdoms.

Former President Gerald R. Ford greets Susan Donald.

IN AND AROUND WALT DISNEY PRODUCTIONS

Walt Disney World®

...Summertime gets underway in the Magic Kingdom with a musical party, June 3, featuring *The Captain and Tennille.* A special ticket gives guests admission to the Magic Kingdom and unlimited use of all the attractions (except Shootin' Gallery) for the night.

...*The Main Street Electrical Parade* debuts in June and will brighten the Magic Kingdom nightly through September. Thousands of tiny, twinkling lights create Snow White and the Seven Dwarfs, Cinderella and her carriage, an entire circus, King Neptune and his sea creatures and many more fanciful characters in a glowing procession. In addition, extended hours and special entertainment, including the All-American College Marching Band and the All-American College Singers, make this summer a super time to visit Walt Disney World.

...Make it red, white and blue for the *Fourth of July* spectacular at Walt Disney World. Colorful balloons, lights and sound will mark this independence celebration.

...For a kersplashing good time, cool off at *River Country* located in Fort Wilderness. The single-admission attraction provides Huck Finn-style swimmin', rope swings, raft rides, a 260-foot-long flume slide, white-sand beaches and lots of room for picnics.

Home Entertainment

...In mid-summer, 1977, you will be able to purchase DISNEYLAND ATTRACTIONS NO. 1 and DISNEYLAND ATTRACTIONS NO. 2 in color on 200′ reels in sound and silent versions. The most popular Disneyland adventures will be featured in these films, including SPACE MOUNTAIN, MATTERHORN, SMALL WORLD, PIRATES OF THE CARIBBEAN, AMERICA SINGS and more. Enjoy these delightful attractions in your own home again and again with family and friends.

Movies

...Summer fun begins with "the Boatniks" featuring hilarious high-seas hi-jinks with Robert Morse, Stephanie Powers and Phil Silvers in the Technicolor re-release.

"The Rescuers," Disney's newest full-length animated film, premieres this summer. Refer to the cover story of "The Rescuers" in this issue.

Shown with "The Rescuers" is the live-action nature featurette, "A Tale of Two Critters," which was filmed in the rugged Pacific Northwest and is narrated by country-western star Mayf Nutter.

The mid-summer release, "Herbie Goes to Monte Carlo," stars that lovable VW, *Herbie,* with Dean Jones, Don Knotts and Julie Sommars. This time out, Herbie falls in love with a Lancia named Giselle, helps capture some diamond thieves and roars his way along in an exciting Paris-to-Monte Carlo race-to-the finish.

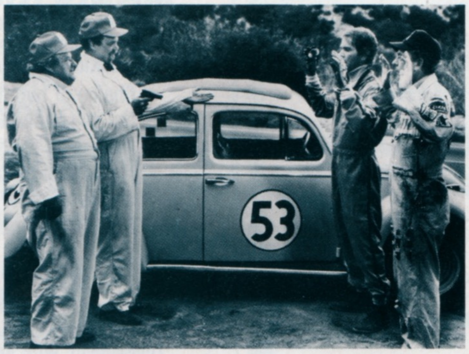
Television

...A two-part Revolutionary period adventure-drama, "Justin Morgan Had a Horse," will air June 5, and 12. This is the true story of Justin Morgan, a colonial school teacher, who developed the Morgan Horse, America's first and most versatile breed.

Forrest Tucker and Ronny Howard star in the two-part western, "A Boy Called Nothin," airing June 26 and July 3.

If you missed any of the programs during the regular season, you'll be able to see any one of them when they are repeated on the Sundays from July 10 through August 21. As of this date, exact scheduling is not known.

August 28, viewers may see part one of "Lefty, the Dingaling Linx." This animal adventure concerns a mixed up lynx and his efforts to find his rightful place in nature's wilderness.



ARRIVÉE
53
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Disneyland

...The feature story beginning on page 10 of this issue only begins to tell the story of the exciting things happening at Disneyland this summer! Certainly the opening of SPACE MOUNTAIN will head the list. This is the most incredible attraction to debut in Disneyland in its 22-year history. SPACE MOUNTAIN, opening on Memorial Day weekend, will give guests a chance to feel the sensations of astronauts and space travelers of the future...as they journey through the dark void of deep space and, weathering a blazing meteor shower, penetrate "superspace." It's a new and exciting, breath-taking experience.

This year's "Fantasy in the Sky" fireworks promise a new and unique look in pyrotechnics displays. Pastel colors provide the difference.

The Main Street Electrical Parade returns this year to dazzle audiences as it did before it was preempted by Disneyland's Bicentennial celebration – "America on Parade." The new three-dimensional parade promises to be bigger and brighter than ever.

Music and Records

...Disneyland's Read-Along Records and Storyteller albums capture the suspense and adventure of the new Disney production, "The Rescuers." The vocal talents of Bob Newhart and Eva Gabor will be featured, along with songs, sound effects and musical backgrounds from the original film soundtrack. Complementing the album is a 12-page, giant size, full color book.

"The Rescuers" is also available on Disneyland Read-Along Book-Records with songs and a narrator and character voices who read the story word for word.

Disneyland®
"The happiest place on earth"
PARK IN CALIFORNIA

SPECIAL SUMMER TICKET BOOK AVAILABLE ONLY TO MAGIC KINGDOM CLUB MEMBERS

COUPON MAKE-UP

A	B	C	D	E	General Admission Ticket
10¢	25¢	50¢	75¢	90¢	
(1)	(1)	(3)	(3)	(5)	(1)

SPECIAL MKC 13-RIDE BOOK	**Value**	**Box Office Price**
ADULT	($14.10)	**$6.75**
JUNIOR (12 thru 17)	($13.10)	**$6.25**
CHILD (3 thru 11)	($10.60)	**$5.75**

(Parking–50¢ per car)

NOT AVAILABLE TO THE GENERAL PUBLIC
Present Magic Kingdom Club card at Main Entrance Box Office.
PHONE: (213) 626-8605 or (714) 533-4456, Ext. 703.
Effective through August, 1977

REGULAR TICKET BOOKS AVAILABLE TO THE GENERAL PUBLIC

COUPON MAKE-UP

	A 10¢	B 25¢	C 50¢	D 75¢	E 90¢	General Admission Ticket
11-Ride	(1)	(1)	(2)	(3)	(4)	(1)
15-Ride	(1)	(2)	(3)	(4)	(5)	(1)

11-RIDE TICKET BOOK	**Value**	**Box Office Price**
ADULT	($12.70)	$7.00
JUNIOR (12 thru 17)	($11.70)	$6.50
CHILD (3 thru 11)	($ 9.30)	$6.00
15-RIDE TICKET BOOK		
ADULT	($15.10)	$8.00
JUNIOR (12 thru 17)	($14.10)	$7.50
CHILD (3 thru 11)	($11.60)	$7.00

GENERAL ADMISSION ONLY

Entitles guest to admission to DISNEYLAND, and all its free shows, exhibits and entertainment.

ADULT	$5.50
JUNIOR (12 thru 17)	$4.50
CHILD (3 thru 11)	$2.50

Prices subject to change without notice.

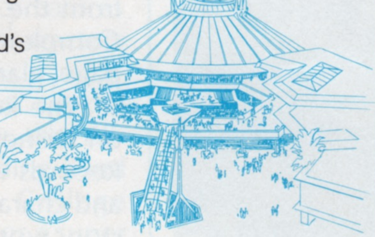
SUMMER OPERATING HOURS

Disneyland is open every day during June, July and August. Starting June 18, the extended operating hours of 8 AM to 1 AM will offer you additional time for enjoyment.

SPACE MOUNTAIN

Experience the thrill of a flight through the black void of infinite space at Disneyland's newest attraction. Experience shooting stars, diving meteors and flashing comets.

Now Open in Tomorrowland!



Walt Disney's
Magic Kingdom Club®

THREE GREAT WAYS TO EXPERIENCE DISNEYLAND!

ANNOUNCING THE 1977 MAGIC KINGDOM CLUB VACATION PLANS AT DISNEYLAND

MAGIC KINGDOM CLUB ADVENTURE

Featuring deluxe accommodations at the exciting Disneyland Hotel — just a Monorail ride away from Disneyland! This delightful vacation adventure includes:

- Choice of two, three or four nights' accommodations at the Disneyland Hotel
- Admission to Disneyland and unlimited use of all rides and attractions (except shooting galleries) for two days
- Choice of other activities with the three and four-night plans
- From $62.50 per adult, double occupancy

MAGIC KINGDOM CLUB HOLIDAY

Featuring accommodations at the new Inn At The Park Hotel, unlimited admission to Disneyland, and other valuable extras. The Magic Kingdom Club Holiday includes:

- Choice of two, three or four nights' accommodations at the Inn At The Park
- Admission to Disneyland and unlimited use of all rides and attractions (except shooting galleries) for two days
- Choice of other activities with three and four-night plans
- From $43.00 per adult, double occupancy

MAGIC KINGDOM CLUB MINI-VACATION

The economical way for Magic Kingdom Club families to visit Disneyland, with accommodations at the nearby Howard Johnson's Motor Lodge — the "Official Host of the Magic Kingdom Club". This family vacation features:

- Choice of two, three or four nights' accommodations at the Anaheim Howard Johnson's Motor Lodge
- Two Magic Kingdom Club ticket books per person
- Choice of other activities with three and four-night plans
- From $38.00 per adult, double occupancy

Junior and child rates are available at substantial savings for all Magic Kingdom Club Vacation Plans. Accommodations subject to space availability and price change without notice. Plans effective through December 31, 1977.

For further information regarding Magic Kingdom Club Vacation Plans at Disneyland, please WRITE:

Walt Disney's
MAGIC KINGDOM CLUB®
TRAVEL CENTER
P.O. Box 4180, Anaheim, California 92803
(Be sure to include your Chapter Number)
For reservations call (714) 956-2600

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PARTICIPATING HOWARD JOHNSON'S MOTOR LODGES OFFER A 10% DISCOUNT ON DOUBLE-OCCUPIED ROOMS AT THE DIRECTORY RATE TO ALL MEMBERS OF THE MAGIC KINGDOM CLUB.

This discount is not applicable to commissionable, special group, or preferred rates. You must make advance reservations and identify yourself as a Club member. Membership card must be presented upon registration. This offer expires December 31, 1978.

HOWARD JOHNSON'S *motor lodges*

TOLL-FREE RESERVATIONS 800-654-2000*

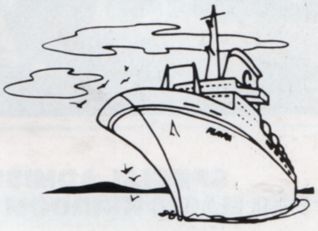
*In Oklahoma: 800-522-9041
*In Canada: Call Collect 405-848-8611

Get a FREE directory listing the participating lodges at any Howard Johnson's Motor Lodge or Restaurant.

REMEMBER:
At most motor lodges, children under 18 are accommodated free of charge when occupying a room with their parent(s).

TRAVEL WITH . . .

WALT DISNEY'S MAGIC KINGDOM CLUB®



CARIBBEAN CRUISES

Exclusive values of exciting, romantic 3, 4 and 7-day Caribbean Cruises

for further information please write:

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TRAVEL CENTER
P.O. Box 600, Lake Buena Vista, Florida 32830
(Be sure to include your Chapter Number)

Another exclusive for Club Members

FLORIDA Cypress Gardens

Now, your membership card entitles you and your entire family to a special admission price at CYPRESS GARDENS near Walt Disney World in Florida.

	REGULAR PRICE	CLUB MEMBER PRICE
ADULT	4.00	3.50
JUNIOR (12-16)	3.00	2.50
CHILD (6-11)	2.00	1.50

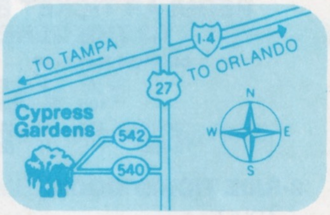
Children under 6, FREE with parent.

Prices subject to change without notice.

OPEN EVERY DAY OF THE YEAR

FOUR WATER SKI SHOWS DAILY:
10:00 — 12:00 — 2:00 — 4:00

Offer applicable through December 31, 1978. Membership Card must be presented at Ticket Window.



For Further Information Please Call **(813) 324-2111**

Consult your 1977 Membership Guide For Details on all Club Benefits and Programs!

AVAILABLE NOW AT YOUR PERSONNEL OR RECREATION OFFICE

WALT DISNEY'S MAGIC KINGDOM CLUB
1977 Membership Guide
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Walt Disney's Magic Kingdom Club. Celebrating 20 years of recreational benefits and programs

Magic Kingdom Theme Park Admission Media

SPECIAL SUMMER TICKET BOOK AVAILABLE ONLY TO MAGIC KINGDOM CLUB MEMBERS

COUPON MAKE-UP

A 10¢	B 25¢	C 50¢	D 75¢	E 90¢	General Admission Ticket	Transportation Ticket
(1)	(1)	(2)	(3)	(3)	(1)	(1)

SPECIAL MKC 10-RIDE BOOK	**Value**	**Box Office Price**
ADULT	($12.30)	**$7.75**
JUNIOR (12 thru 17)	($11.30)	**$6.75**
CHILD (3 thru 11)	($ 9.00)	**$5.75**

(Parking – 50¢ per car)

—NOT AVAILABLE TO THE GENERAL PUBLIC—
Present Magic Kingdom Club card at Main Entrance Box Office. Effective through August, 1977.

REGULAR TICKET BOOKS AVAILABLE TO THE GENERAL PUBLIC

COUPON MAKE-UP

	A 10c	B 25c	C 50c	D 75c	E 90c	General Admission Ticket	Transportation Ticket
8-Ride	(1)	(1)	(1)	(2)	(3)	(1)	(1)
12-Ride	(1)	(1)	(2)	(4)	(4)	(1)	(1)

8-RIDE TICKET BOOK	**Value**	**Box Office Price**
ADULT	($11.05)	**$8.00**
JUNIOR (12 thru 17)	($10.05)	**$7.00**
CHILD (3 thru 11)	($ 7.75)	**$6.00**
12-RIDE TICKET BOOK		
ADULT	($13.95)	**$9.50**
JUNIOR (12 thru 17)	($12.95)	**$8.50**
CHILD (3 thru 11)	($10.55)	**$7.50**

GENERAL ADMISSION ONLY

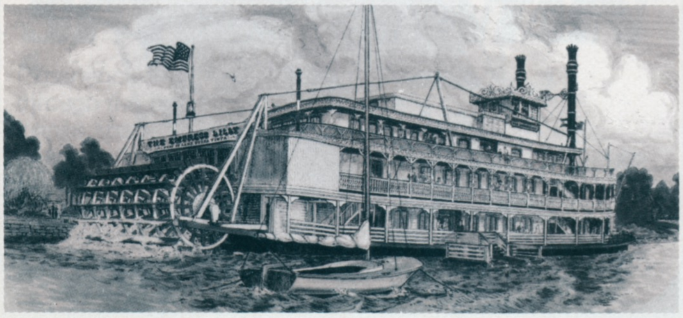
Entitles guests to the use of the transportation systems (Monorails, ferryboats, and trams), admission to the Magic Kingdom theme park and all its free shows, exhibits, and entertainment.

ADULT	**$6.00**
JUNIOR (12 thru 17)	**$5.00**
CHILD (3 thru 11)	**$3.00**

Prices subject to change without notice.

EMPRESS LILLY RIVERBOAT

The *Empress Lilly*, a Mississippi River stern-wheeler re-creation, now welcomes all Club members aboard for sumptuous dining and entertainment in three restaurants, a show lounge, banquet room and four cocktail lounges. The luxury riverboat is located in the Buena Vista lagoon, just across from the Lake Buena Vista Shopping Village in Walt Disney World.



SUMMER OPERATING HOURS

Walt Disney World is open seven days a week throughout the year. The Magic Kingdom theme park is open from 9 AM to 7 PM, with extended operating hours of 9 AM to 1 AM from June 11 through August 27.

GOOD NEWS FOR MAGIC KINGDOM CLUB GOLFERS AND TENNIS PLAYERS!

- Special golf rates on the Palm, Magnolia, and Lake Buena Vista courses:

General Public	**MKC Members**
$18.00	**$16.00**

Includes greens fee and electric car.

- Special tennis court rates at the Contemporary Resort, Golf Resort, and Lake Buena Vista Club:

	General Public	**MKC Members**
Singles	$4.00/hour	**$3.00/hour**
Doubles	$6.00/hour	**$5.00/hour**

Prices subject to change without notice.

Now, the World has a new country.

RIVER COUNTRY

SPECIAL ADMISSION PRICE FOR MAGIC KINGDOM CLUB MEMBERS!

	General Public	**CLUB MEMBERS**
ADULT	$4.00	**$3.50**
CHILD (3 thru 11)	$3.00	**$2.50**

Present Magic Kingdom Club membership card at Fort Wilderness/River Country ticket window. Prices subject to change without notice.

Located in Fort Wilderness

NOW WE'VE GOT SIX GREAT WAYS TO SEE THE WORLD

Introducing the exclusive 1977 MKC Vacation Plans at **Walt Disney World®**
VACATION KINGDOM IN FLORIDA

VACATION KINGDOM HOLIDAY

- Four nights' accommodations in the Contemporary Resort Hotel or Polynesian Village Resort Hotel
- Five days' use of the Walt Disney World Transportation System
- Five days' unlimited admission to the Magic Kingdom
- One Magic Kingdom Club ticket book good for 16 Theme Park attractions
- One day's admission to River Country
- Additional coupons and tickets good for choice of Walt Disney World activities
- From $148 per adult, double occupancy

WORLD VACATION

- Three nights' accommodations in a Lake Buena Vista Vacation Villa or Treehouse
- Four days' use of the Walt Disney World Transportation System
- Four days' unlimited admission to the Magic Kingdom
- One Magic Kingdom Club ticket book good for 16 Theme Park attractions
- One day's admission to River Country
- Complete dinner at the Lake Buena Vista Club or Gulf Coast Room
- Additional coupons and tickets good for choice of Walt Disney World activities
- From $148 per adult, double occupancy

CAMPING JAMBOREE

- Three nights' use of a Fort Wilderness campsite
- Four days' use of the Walt Disney World Transportation System
- Four days' unlimited admission to the Magic Kingdom
- One Magic Kingdom Club ticket book good for 16 Theme Park attractions
- One day's admission to River Country
- Additional coupons and tickets good for choice of Walt Disney World activities
- $61 per adult, double occupancy

GOLF GETAWAY

- Three nights' accommodations in the Golf Resort Hotel
- Four days' use of the Walt Disney World Transportation System
- 54 holes of golf, including electric golf car
- One Magic Kingdom Club ticket book
- Additional coupons and tickets good for choice of Walt Disney World activities
- $139 per adult, double occupancy

LAKE BUENA VISTA THREE-NIGHT HOLIDAY

- Three nights' accommodations at one of the four hotels in Lake Buena Vista Hotel Plaza
- Four days' unlimited shuttle service between Lake Buena Vista Hotel Plaza and the Magic Kingdom
- Two Magic Kingdom Club ticket books
- One day's admission to River Country
- $88 per adult, double occupancy

LAKE BUENA VISTA FIVE-NIGHT HOLIDAY

- Five nights' accommodations at one of the four hotels in Lake Buena Vista Hotel Plaza
- Six days' unlimited shuttle service between Lake Buena Vista Hotel Plaza and the Magic Kingdom
- Two Magic Kingdom Club ticket books
- One day's admission to River Country
- Additional coupons and tickets good for choice of Walt Disney World activities
- $161 per adult, double occupancy

Walt Disney's
MAGIC KINGDOM CLUB®

- MAGIC KINGDOM CLUB VACATION PLANS ARE AVAILABLE ONLY TO CLUB MEMBERS. SPACE IS LIMITED ...MAKE YOUR RESERVATIONS AS EARLY AS POSSIBLE.
- JUNIOR AND CHILD RATES ARE AVAILABLE AT SUBSTANTIAL SAVINGS FOR ABOVE VACATION PLANS.
- EFFECTIVE THROUGH DECEMBER 31, 1977.
- Prices subject to change without notice.

for further information please write:

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For reservations call (305) 824-2600

DISNEY SUMMER FUN!

Ooo-la-la

Herbie falls hood over wheels in love ...in the raciest comedy of the year!

HERBIE GOES TO MONTE CARLO

Mystery... Fun... Adventure!

The world's smallest agents out to capture the world's biggest diamond.

THE RESCUERS

...a triumph in Disney animation!

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Two new super attractions from Walt Disney Productions ... heading for theatres everywhere all summer long.

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